

MICHIGAN PGA
WOMEN'S OPEN



2024

Crystal Mountain is proud to once again host the Michigan PGA Women's Open. We hope you will join us for the 31st anniversary of this premier event, considered one of the finest Women's Open Championships in the nation.

This will be Crystal Mountain's 22nd year hosting the tournament. Thanks to our staff, team of volunteers and committed partners, this annual event continues to attract current and former LPGA players, club professionals and top amateurs from around the world. Hosted on the signature Mountain Ridge course, the three-round championship is highly competitive - and last year's tournament was no different.

Valentina Haupt earned her first professional win of her career as the champion of the 30th Michigan PGA Women's Open. The 26-year-old from Weston, Florida fired a final 7-under 65 for a 9-under 207 total, topping two fellow Epson Tour players, Jillian Hollis of Rocky River, Ohio, and Jessica Welch of Thomasville, Georgia. Haupt claimed her share of the \$40,000 purse and a Crystal trophy. This was a full-circle moment for Haupt who made her professional debut at Crystal in 2019.

This year's Michigan Women's Open will be held June 24-26.

As is tradition, the event kicks off with the always entertaining and popular Pro-Am on the Saturday before the Open. The 18-hole scramble, featuring a mix of co-ed and women's only teams, is open to sponsors and anyone looking to support women's golf. Each foursome is paired with one of the incredible players in the Michigan Women's Open.

The event wouldn't be possible without generous sponsors. The funds help make up the second largest winning purse in the country, and provide an opportunity for female athletes to pursue their dream of professional golf.

There is a wide range of sponsorship opportunities, some of which include lodging at Crystal Mountain, as well as invitations to play in the Pro-Am and attend the Pro-Am Awards reception. Each sponsor is prominently featured in promotional material throughout the event.

2024 Michigan Women's Open - Event Schedule:

- ❖ Saturday, June 22: Michigan PGA Women's Open Pro-Am, followed by Pro-Am Reception
- ❖ Sunday, June 23: Ladies Practice Day
- ❖ Monday, June 24: Michigan PGA Women's Open | First Round
- ❖ Tuesday, June 25: Michigan PGA Women's Open | Second Round
- ❖ Wednesday, June 26: Michigan PGA Women's Open | Final Round, followed by Championship Awards Ceremony

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2024 Sponsorship Opportunities



CRYSTAL LEVEL | \$30,000

Special Thanks to our Presenting Sponsor:



- Recognition as Presenting Sponsor for 2024 Michigan PGA Women's Open.
- (4) foursome entries in Michigan PGA Women's Open Pro-Am with accommodations for up to 16 people, June 21-23.
- (16) invitations to the Pro-Am reception with food and open bar.
- Option to provide swag or product for the Pro-Am Tee Gift.
- Verbal recognition and opportunity to speak at the Pro-Am reception and MWO Championship Awards Ceremony.
- (3) on-site banners or creative displays setup on property during the event.
- Corporate Golf Card at Crystal Mountain (24 rounds of golf) valid for 2024 golf season.
- Corporate Ski Card at Crystal Mountain (30 lift tickets).



PLATINUM LEVEL | \$10,000

Sponsorship

- Recognition in 2024 Michigan PGA Women's Open sponsorship material.
- (2) foursome entries in Michigan PGA Women's Open Pro-Am.
- (8) invitations to the Pro-Am reception with food and four drink tickets each.
- Option to provide swag or product for the Pro-Am Tee Gift.
- (2) on-site banners or creative displays setup on property during the event.
- (4) Fore Paks (total of 16 rounds of golf with cart) valid for 2024 golf season.

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2024 Sponsorship Opportunities



GOLD LEVEL | \$5,000 *Sponsorship*

- Recognition in 2024 Michigan PGA Women's Open sponsorship material.
- (1) foursome entry in Michigan PGA Women's Open Pro-Am.
- (4) invitations to the Pro-Am reception with food and two drink tickets each.
- Option to provide swag or product for the Pro-Am Tee Gift.
- (1) on-site banner or creative display setup on property during the event.
- (2) Fore Pak (total of 8 rounds of golf with cart) valid for 2024 golf season.



SILVER LEVEL | \$3,000 *Sponsorship*

- Recognition as a sponsor in promotional materials.
- (1) twosome entry in Michigan PGA Women's Open Pro-Am.
- (2) invitations to the Pro-Am reception with food and two drink tickets each.
- Option to provide swag or product for the Pro-Am Tee Gift.
- (1) Fore Pak (total of 4 rounds of golf with cart) valid for 2024 golf season.



BRONZE LEVEL | \$1,000 *Sponsorship*

- Recognition as a sponsor in promotional materials.
- Option to provide swag or product for the Pro-Am Tee Gift.
- Signage on the driving range during the event.
- (1) Fore Pak (total of 4 rounds of golf with cart) valid for 2024 golf season.

Thank you for your consideration in supporting aspiring female golf professionals.

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